



Peter Wilson

Consultant, Voice of the Customer Analytics, EMEA



Peter is an experienced consultant; focused on establishing solutions that ensure the voice of the customer forms an important part of strategy development within organisations.

Peter is a strategic thinker who enjoys problem solving and can articulate solutions to all levels of corporate personnel; he is passionate about understanding the true Voice of the Customer and delivering cross functional solutions that facilitate this.

Peter is a charismatic and entertaining speaker, focusing on audience participation and has delivered many keynote speeches and presentations at seminars and conferences across various industries.

Prior to joining Verint, Peter has worked in the Analytics space for over 15 years, covering most verticals, with a particular penchant for Telcos and Financial services. Peter enjoys building long term relationships with the customers he engages.